



Inside the Industry ELearning Curriculums

To effectively position our services and solutions and engage with key executives, you must understand your client's business and their industry.

PSi's *Inside the Industry* Curriculums provide the industry knowledge you need through self-directed eLearning courses. PSi's courses are fast-paced and organized in short learning segments that are designed for your busy schedule.

What's so great about PSi's *Inside the Industry* Curriculums?
They help you...

LEARN THE INDUSTRY



Build industry foundational knowledge in products and services, technologies shaping the industry, how industry organizations make money and more.

KNOW YOUR CLIENTS



Learn about industry participants and key executive decision makers, including their roles and responsibilities and how they measure success for their organizations.

IDENTIFY PAIN POINTS



Recognize industry trends, business and financial drivers and challenges facing the industry and use this information to identify opportunities to pursue.

BUILD EXPERTISE



Access PSi's *Inside the Industry Wikis* through links in the curriculums for "all you need to know about financial services." This continuously updated mobile tool is used during training to delve deeper into topics and after training for just-in-time support.

PSi's *Inside the Industry* Curriculums and Wikis focus on the following industries:

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|---|------------------|
| - Financial Services | - Manufacutring |
| - Insurance | - Oil and Gas |
| - Health Care and Life Sciences | - Retail |
| - Technolgy, Media and Telecommunications | - Consumer Goods |

Start building your industry acumen today by completing one of PSi's *Inside the Industry* Curriculums...

ADD INSTRUCTIONS HERE.