# Final Test - Inside Technology

*Correct answers are in bold.*

## Course Objectives

1. Name technology customers
2. Identify different types of technology providers
3. Recall technology products and services
4. Recognize important executives within technology companies
5. Identify the challenges facing the technology industry

## Question #1

Course Objective Met: OBJ#3

**Which software product or service is used to store, search and analyze data? Select the correct answer.**

**Database software**

Application software

Software-as-a-service

Memory chips

## Question #2

Course Objective Met: OBJ#3

**What is the name of data that has extreme volume, variety and velocity? Select the correct answer.**

**Big Data**

Cloud data

Relational databases

Operational analytics

## Question #3

Course Objective Met: OBJ#2

**Which type of company provides technology products or services to customers? Select the correct answer.**

**Original equipment manufacturers**

Global media conglomerates

Publishers

Advertising companies

## Question #4 – Networks

Course Objective Met: OBJ#3

**Which cloud service is used to develop, test and manage software applications? Select the correct answer.**

**Platform as a service**

Software as a service

Infrastructure as a service

Cloud as a service

## Question #5 – Executives

Course Objective Met: OBJ#4

**Which executive is typically responsible for developing strategic partnerships with systems integrators? Select the correct answer.**

EVP, Engineering

EVP, Operations

SVP, Customer Operations

**SVP, Sales**

## Question #6

Course Objective Met: OBJ#5

**Which term describes an evolving ecosystem that allows a wide variety of objects to collect, send, receive and respond to data without human intervention? Select the correct answer.**

Artificial intelligence

**Internet of things**

Machine learning

Cognitive computing

## Question #7

Course Objective Met: OBJ#4

**Which executive is typically responsible for designing products? Select the correct answer.**

**EVP, Engineering**

EVP, Operations

SVP, Customer Operations

SVP, Sales

## Question #8

Course Objective Met: OBJ#3

**Which technology products support enterprise and cloud data centers? Select all that apply.**

**Servers**

**Storage systems**

Devices

Messaging apps

## Question #9

Course Objective Met: OBJ#5

**What are the primary challenges facing the technology industry today? Select all that apply.**

**Increasing focus on cybersecurity**

**Emerging technologies**

**Changing enterprise IT**

Slowing revenue growth

## Question #10

Course Objective Met: OBJ#1

**Which are customers of technology providers? Select all that apply.**

**Consumers**

**Small and medium enterprises**

**Large enterprises**

**Advertisers**

**Partners**